"Crossing borders and think new."
FOR A LONG TIME, MIGRATION KNEW ONLY ONE DIRECTION: From the countryside to the city. Many a village is struggling with ageing and vacancies. But in the cities, the cost of living is exploding - and the pandemic has given a boost to the home office. Will more people move to the countryside again? What opportunities are there to revitalise places? Or will the trend towards urbanisation continue? If so, how do cities need to change to provide a liveable environment for their inhabitants?

AIM
The future does not fall from the sky. The future develops from today. That's why the "Future Congress" aims to provide impulses that open people's minds, cross borders and think in new ways. Experts from practice and science will report on forward-looking projects. They will present lighthouse projects and concepts that touch on the profession of interior designers and architects and/or their interfaces.

TARGET GROUPS
Architect:interior and interior designer:interior

ADVANTAGES AND BENEFITS
» Lead generation
 » Networking
 » Brand strengthening
 » Target group-specific address
ORGANISATION
+ Invitation management (conception, dispatch, processing)
+ Organisation, implementation and quality assurance
+ Provision of technology
+ Registrations with confirmation of registrations

MEDIA CAMPAIGN
+ Logo of the companies will be integrated on the registration page
+ Integration in the editorial newsletters
+ Banner campaign on all architecture websites
+ Promotion through exclusive newsletters to 54,000 recipients

MEDIA MARKS ONLINE
+ arcguide.de
+ bba-online.de
+ db-bauzeitung.de
+ md-mag.com
Contact me!

MARGARETE WERDERMANN
margarete.werdermann@konradin.de
0711 7594-364