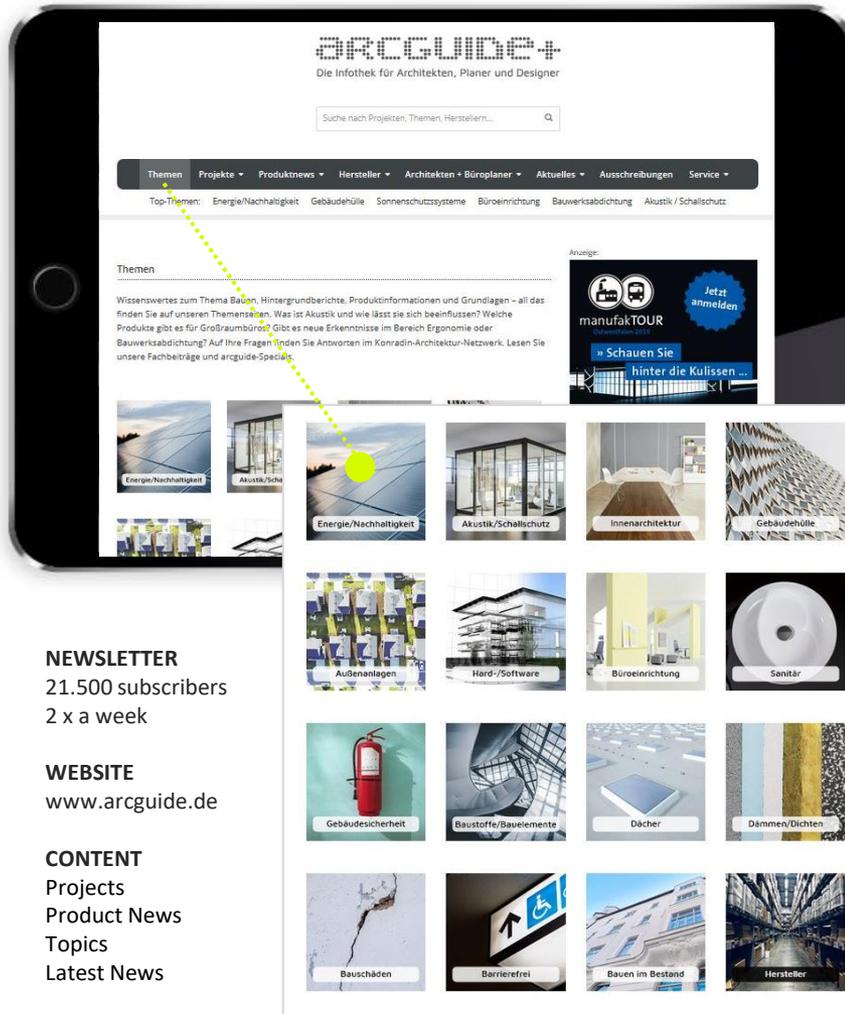


arcguide

Die Infothek für Architekten, Planer und Designer



Place projects and
product news
prominently and
permanently!



NEWSLETTER

21.500 subscribers
2 x a week

WEBSITE

www.arcguide.de

CONTENT

Projects
Product News
Topics
Latest News

Architects search for Inspirations and specialist topics from A-Z.

arcguide.de shows everything from the world of architecture.

COMMUNICATE WITH YOUR TARGET GROUP ON AN EDITORIAL LEVEL

- + Product News and Projects achieve a high level of attention and acceptance among the target group
- + Increase your awareness with an extensive Company Profile
- + Reach architects, planners, interior designers, designers and office planners with your specialist topics
- + Generate qualified requests

ADDED VALUE FOR YOUR TARGET GROUP

- + Prominent presentation of Projects and Product News
- + Current topics of the db, bba and md editorships around architecture and design
- + Theme pages with interesting information on the topic of building in existing buildings, acoustics, interior design, outdoor facilities and more
- + Current events with event tips from the editorial staff
- + Free tenders

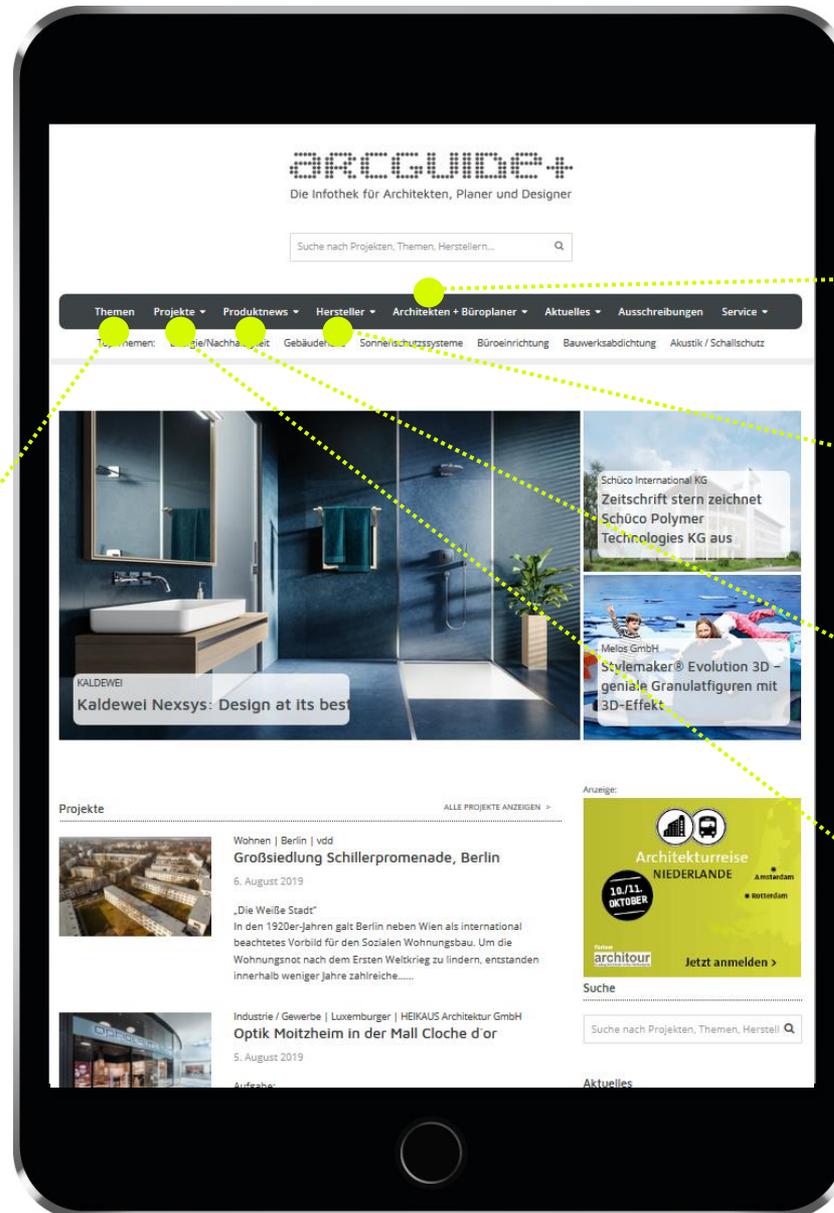
This is how the info service for architects, planners and designers works!

We publish your PR messages quickly and prominently:

- + Product Solutions
- + Product Applications
- + References
- + Awards
- + Events and more

TOPICS

Useful information on topics such as existing buildings, acoustics, office furnishings, building materials, outdoor facilities and more



ARCHITECTS + OFFICE PLANNERS

Your target group (architects, planners, designers, office planners, etc.) presents itself

MANUFACTURER

arcguide partners introduce themselves with their extensive profile entry

PRODUCT NEWS

Planners will find the latest product trends and product applications here.

PROJECTS

All projects from manufacturers as well as architects + office planners are displayed prominently.

Take advantage of the contact opportunities offered by our arcguide Newsletter!

Communication with your target group is rounded off with a publication in our arcguide newsletters.

Simply select the desired newsletter for your messages.

CONTENT

- + Product News
- + Projects
- + Blog
- + Calendar
- + Topic
- + Press Review
- + Calls for Tenders

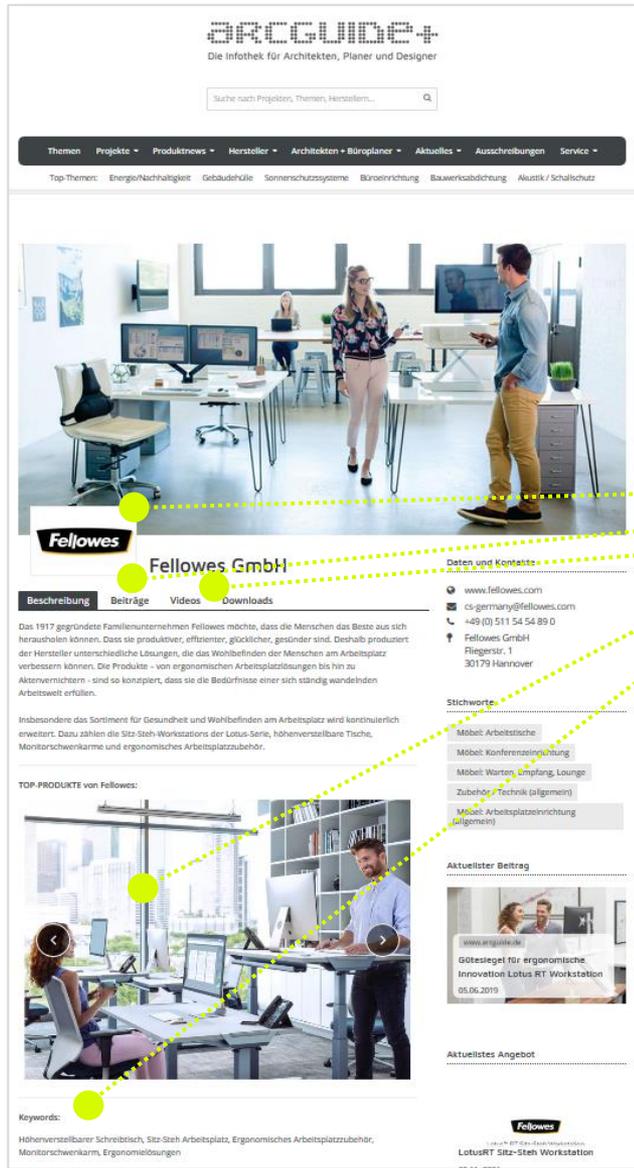


Tuesday
21,500 subscribers
 Architects Interior
 Designers Planners



Thursday
21,500 subscribers
 Architects Interior
 Designers Planners
 + Office planners

Content:
 Topics on office
 planning and
 furnishing



Become an arcguide partner with the right PR package for you

Place your PR messages to your target group quickly and easily.

PROFILE ENTRY

- + 12 months Term
- + Company description with logo and lead picture
- + All PR messages at a glance
- + Videos and Downloads
- + Top product pictures
- + Keywords

1.000 EUR

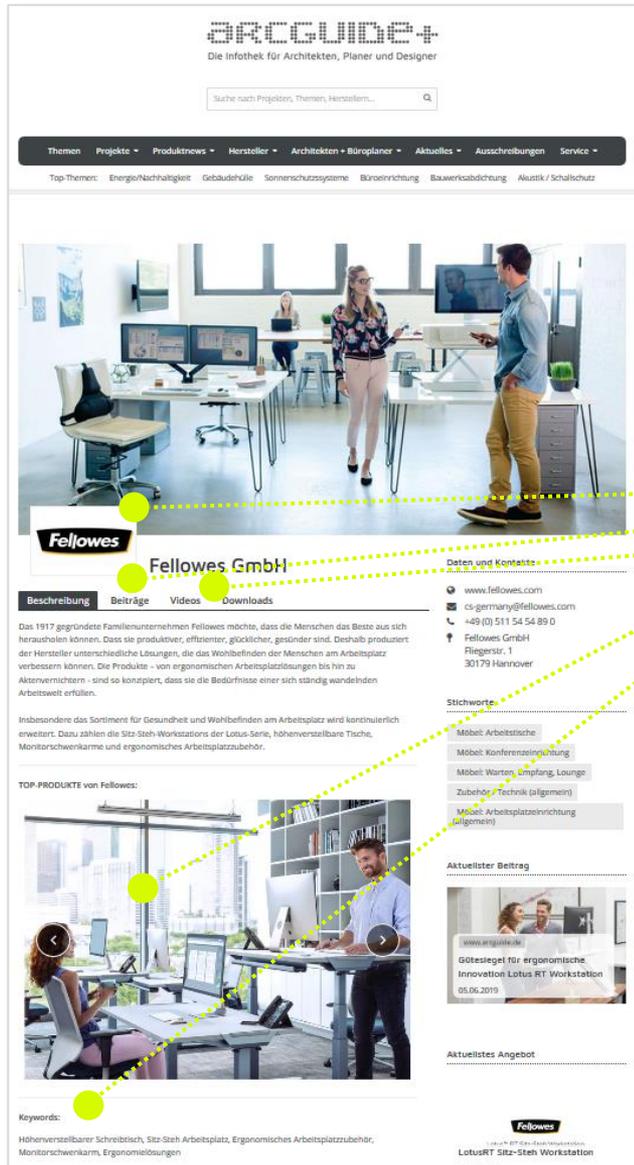


PR-PACKAGE

(can only be booked in combination with the profile entry)

- + 12 months Term
- + All messages are automatically published in the desired newsletter
- + Simply select your target group and we will place your industry news in the desired newsletter (Tuesday: arcguide news and Thursday: arcguide Office news)

S	3 messages	650 EUR	L	16 messages	2.250 EUR
M	7 messages	1.200 EUR	XL	Unlimited messages	4.200 EUR



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3 messages

650 EUR



16 messages

2.250 EUR



7 messages

1.200 EUR



Unlimited messages

4.200 EUR



Place your project in the special edition 2021

Your reference will be displayed in the context of the architectural office with background information, with background information, interviews and a construction board, laid out and published on a double-page spread.

CRITERIA

- + Project must not be older than 2 years
- + Meaningful graphical material available
- + Consent of the client for editorial processing
- + Contact details of the architectural office involved

SERVICES

- + Editorially prepared project documentation
- + Supplement with 50,000 copies in the architecture titles: db deutsche bauzeitung, bba bau beratung architektur, md INTERIOR DESIGN ARCHITECTURE

TARGET GROUP

Architects, interior designers, designers and planners

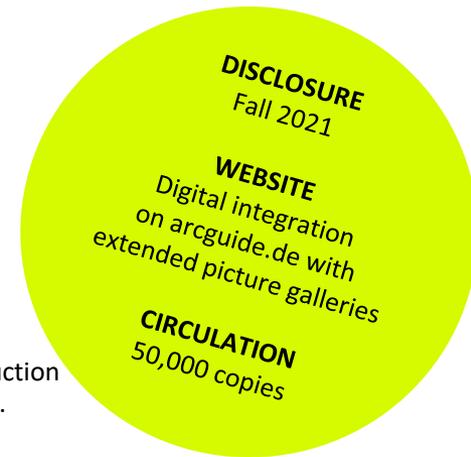
COSTS

Price double page* 4.900,-
Special price for arcguide partners 3.150,-

FURTHER ADVERTISING OPTIONS

Cover page (U2, U3) 2.700,-
Cover page (U4) 3.000,-

*Price includes an arcguide partnership for 12 months with one profile entry and one PR package S (value: 1.650 EUR)



We would be happy to advise you
in a personal consultation!

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